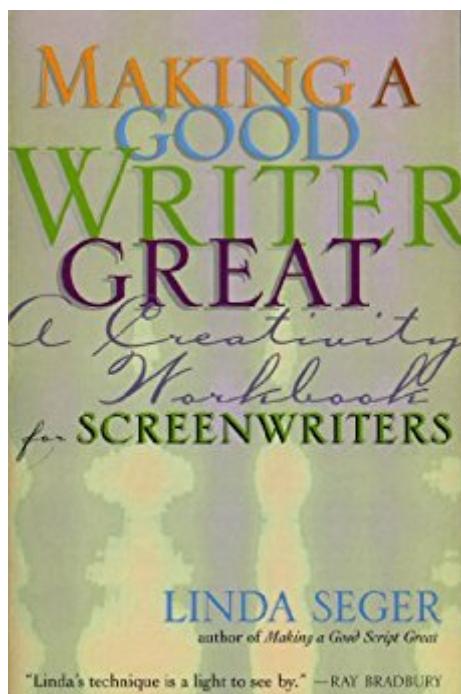


The book was found

Making A Good Writer Great: A Creativity Workbook For Screenwriters



Synopsis

In any creative endeavour, craft by itself is simply not enough. Designed not just to awaken creativity, but to teach the writer the process of being creative within the context of screenwriting, this new, unique addition to Linda Seger's highly popular collection of books combines the tools necessary to learn how to think and write more creatively with indispensable screenwriting know-how. This book does just what its title professes -- provides writers with the knowledge necessary to write at the highest artistic level.

Book Information

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Customer Reviews

I love and collect books on creativity and problem solving. One of my favorites is Dr. Linda Seger's, *Making a Good Writer Great: A Creative Workbook for Screenwriters*. The title, unfortunately, is too narrow for its own good. It should be: *Unleashing Your Creative Genius: Screenwriting as a Metaphor for World Peace*...or something just as ostentatious. I'm serious. First, using Linda's techniques just replace all forms of the term "writer" for whatever job you're in: "engineer," "teacher," "mother," "assembler," "unemployed," or "politician." (On second thought, strike that last example.) Second, insert **YOURSELF** as the protagonist of **YOUR PERSONAL** story. Third, pick the problem

you're having difficulty solving. And finally, using Linda's techniques and exercises creatively think your way to a solution just as you would the fictional character in a story. The problems that face all of us--writer, repressed child, or okay, even world leader--can be solved by using Linda's 12-step program. Here they are in my own words. 1. Discover your mission (or goal). 2. Articulate your values. 3. List the obstacles. 4. Plot turning points around the obstacles. 5. Stick to your passions. 6. Master your powers of observation. 7. Attach meaning to your experiences. 8. Accept your flaws as reasons to persevere. 9. Leverage the opposing forces. 10. Purpose to change the world. 11. Ask God for supernatural inspiration. And 12. Use feedback to ever improve. Linda's book is a winning tool for everyone...including writers. Linda's writing was very helpful in the writing of my own book on screenwriting published by Michael Wiese Productions: **THE MORAL PREMISE: Harnessing Virtue and Vice for Box Office Success.**

Linda Seger never lets a writer down. From her *Making a Good Script Great* to *Writing Subtext: What Lies Beneath*, she is one of the finest writers on the art and craft of writing. This book simply adds to her 1.000 batting record.

Linda Seger offers a number of ways to re-start the creative process; if only one of them works for you, the book is worth it. Just reading through the exercises in this book was enough to get me through a serious case of writer's block. She includes an entire chapter on tapping into your religious/spiritual side to flesh out characters and deepen plot, but don't worry: If that won't work for you, she suggests skipping ahead -- there are plenty more idea-provoking suggestions to come. It's a resource to turn to again and again, whenever a dead end looms.

It was great.

A must for every writer.

Good book.

I had this book before but when we moved we had to lighten our load in the U-haul and cars. So I had to buy it again. I love Linda Segar's books.

Extremely helpful.

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